

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	209901-1
Product	STABENOW FOR SENATE 2012	Invoice Date	10/07/12
Estimate Number	12134	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12
Station	WOOD	Order #	209901
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/01/12 to 10/07/12	5x	11111--				
	WOOD			M	10/01/12	:30	5:42 AM	DST1201H	\$75.00		1
	WOOD			Tu	10/02/12	:30	5:09 AM	DST1202H	\$75.00		2
	WOOD			W	10/03/12	:30	5:43 AM	DST1202H	\$75.00		3
	WOOD			Th	10/04/12	:30	5:29 AM	DST1202H	\$75.00		4
	WOOD			F	10/05/12	:30	4:58 AM	DST1203H	\$75.00		5
2	WOOD	6am Daybreak	6-7a		to						
					10/01/12 to 10/07/12	5x	11111--				
	WOOD			M	10/01/12	:30	5:58 AM	DST1201H	\$400.00		1
	WOOD			Tu	10/02/12	:30	6:54 AM	DST1203H	\$400.00		2
	WOOD			W	10/03/12	:30	6:16 AM	DST1202H	\$400.00		3
	WOOD			Th	10/04/12	:30	6:12 AM	DST1202H	\$400.00		4
	WOOD			F	10/05/12	:30	6:12 AM	DST1202H	\$400.00		5
3	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	5x	11111--				
	WOOD			M	10/01/12	:30	9:00 AM	DST1201H	\$650.00		1
	WOOD			Tu	10/02/12	:30	7:25 AM	DST1202H	\$650.00		2
	WOOD			W	10/03/12	:30	8:28 AM	DST1203H	\$650.00		3
	WOOD			Th	10/04/12	:30	8:36 AM	DST1203H	\$650.00		4
	WOOD			F	10/05/12	:30	7:27 AM	DST1202H	\$650.00		5
4	WOOD	Daybreak Sat 6am	6-7a		to						
					10/01/12 to 10/07/12	1x	-----1-				
	WOOD			Sa	10/06/12	:30	6:40 AM	DST1203H	\$75.00		1
5	WOOD	Daybreak Sat @7am	658-8a		to						
					10/01/12 to 10/07/12	1x	-----1-				
	WOOD			Sa	10/06/12	:30	7:54 AM	DST1202H	\$150.00		1
6	WOOD	Today Show 2	9-10a		to						
					10/01/12 to 10/07/12	1x	-1-----				
	WOOD			Tu	10/02/12	:30	9:56 AM	DST1203H	\$300.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Estimate Number	12134	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12

Station	WOOD	Order #	209901
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	WOOD	Today Show 3	10-11a		to						
					10/01/12 to 10/07/12	1x	1- - - - -				
	WOOD			M	10/01/12	:30	10:47 AM	DST1201H	\$100.00		1
8	WOOD	Days of Our Lives	1-2p		to						
					10/01/12 to 10/07/12	1x	- - 1- - - -				
	WOOD			W	10/03/12	:30	12:59 PM	DST1202H	\$200.00		1
9	WOOD	Rachael Ray	2-3p		to						
					10/01/12 to 10/07/12	1x	- - - - 1- -				
	WOOD			F	10/05/12	:30	2:58 PM	DST1203H	\$75.00		1
10	WOOD	Dr Oz	3-4p		to						
					10/01/12 to 10/07/12	3x	11- 1- - -				
	WOOD			M	10/01/12	:30	3:28 PM	DST1202H	\$75.00		1
	WOOD			Tu	10/02/12	:30	3:13 PM	DST1202H	\$75.00		2
	WOOD			Th	10/04/12	:30	3:39 PM	DST1202H	\$75.00		3
11	WOOD	Ellen	4-5p		to						
					10/01/12 to 10/07/12	3x	1- 1- 1- -				
	WOOD			M	10/01/12	:30	4:47 PM	DST1203H	\$200.00		1
	WOOD			W	10/03/12	:30	4:37 PM	DST1203H	\$200.00		2
	WOOD			F	10/05/12	:30	4:44 PM	DST1202H	\$200.00		3
12	WOOD	M-F News 8 @5p	5-530p		to						
					10/01/12 to 10/07/12	2x	- 1- 1- - -				
	WOOD			Tu	10/02/12	:30	5:22 PM	DST1203H	\$675.00		1
	WOOD			Th	10/04/12	:30	5:28 PM	DST1203H	\$675.00		2
13	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/01/12 to 10/07/12	3x	1- - - 2- -				
	WOOD			M	10/01/12	:30	5:51 PM	DST1202H	\$675.00		1
	WOOD			F	10/05/12	:30	5:42 PM	DST1202H	\$675.00		2
	WOOD			F	10/05/12	:30	5:54 PM	DST1203H	\$675.00		3
14	WOOD	M-F News 8 @6p	6-630p		to						

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Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WOOD	M-F News 8 @6p	6-630p		to						
				10/01/12 to 10/07/12	3x	- 11- 1--					
	WOOD			Tu	10/02/12	:30	6:24 PM	DST1202H	\$1,125.00		1
	WOOD			W	10/03/12	:30	6:21 PM	DST1202H	\$1,125.00		2
	WOOD			F	10/05/12	:30	6:12 PM	DST1202H	\$1,125.00		3
15	WOOD	Inside Edition	7-730p		to						
				10/01/12 to 10/07/12	3x	11- 1---					
	WOOD			M	10/01/12	:30	7:26 PM	DST1203H	\$450.00		1
	WOOD			Tu	10/02/12	:30	7:21 PM	DST1202H	\$450.00		2
	WOOD			Th	10/04/12	:30	7:20 PM	DST1202H	\$450.00		3
16	WOOD	Access Hollywood	730-8p		to						
				10/01/12 to 10/07/12	1x	---- 1--					
	WOOD			F	10/05/12	:30	7:41 PM	DST1202H	\$400.00		1
17	WOOD	Monday 8-10p	8-10p		to						
				10/01/12 to 10/07/12	1x	1-----					
	WOOD			M	10/01/12	:30	9:13 PM	DST1202H	\$2,000.00		1
18	WOOD	Tuesday 9-10p	9-10p		to						
				10/01/12 to 10/07/12	1x	- 1-----					
	WOOD			Tu	10/02/12	:30	9:54 PM	DST1203H	\$875.00		1
19	WOOD	Wednesday 8-9p	8-9p		to						
				10/01/12 to 10/07/12	1x	-- 1----					
	WOOD			W	10/03/12	:30	8:20 PM	DST1203H	\$350.00		1
20	WOOD	Thursday 8-9p	8-9p		to						
				10/01/12 to 10/07/12	1x	--- 1---					
	WOOD			Th	10/04/12	:30	7:59 PM	DST1202H	\$400.00		1
21	WOOD	Friday 10-11p	10-11p		to						
				10/01/12 to 10/07/12	1x	---- 1--					
	WOOD			F	10/05/12	:30	10:30 PM	DST1203H	\$500.00		1
22	WOOD	M-F News 8 @ 11	11-1135p		to						

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		Invoice Period	10/01/12 - 10/07/12
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Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/01/12 to 10/07/12	5x	11111--					
	WOOD			M	10/01/12	:30	11:31 PM	DST1203H	\$900.00		1
	WOOD			Tu	10/02/12	:30	11:20 PM	DST1202H	\$900.00		2
	WOOD			W	10/03/12	:30	11:21 PM	DST1202H	\$900.00		3
	WOOD			Th	10/04/12	:30	11:33 PM	DST1203H	\$900.00		4
	WOOD			F	10/05/12	:30	11:14 PM	DST1202H	\$900.00		5
23	WOOD	Saturday News 8 @11	11-1130p		to						
				10/01/12 to 10/07/12	1x	-----1-					
	WOOD			Sa	10/06/12	:30	11:25 PM	DST1202H	\$450.00		1
24	WOOD	Sun 11p News (NFL)	1130-12a		to						
				10/01/12 to 10/07/12	1x	-----1					
	WOOD			Su	10/07/12	:30	12:12 AM	DST1202H	\$250.00		1
				Sports ran late							
25	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/01/12 to 10/07/12	4x	1111---					
	WOOD			M	10/01/12	:30	12:11 AM	DST1202H	\$175.00		1
	WOOD			Tu	10/02/12	:30	11:58 PM	DST1203H	\$175.00		2
	WOOD			W	10/03/12	:30	12:00 AM	DST1203H	\$175.00		3
	WOOD			Th	10/04/12	:30	11:58 PM	DST1202H	\$175.00		4
26	WOOD	Daybreak Sun @6am	6-7a		to						
				10/01/12 to 10/07/12	1x	-----1					
	WOOD			Su	10/07/12	:30	6:22 AM	DST1203H	\$125.00		1
27	WOOD	Early Today Show	4-430a		to						
				10/01/12 to 10/07/12	1x	----1--					
	WOOD			F	10/05/12	:30	4:16 AM	DST1202H	\$15.00		1

Aired Spots**57**Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	12134

Invoice #	209901-1
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	209901
Alt Order #	
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

<u>Gross Total</u>	\$26,015.00	
<u>Agency Commission</u>	\$3,902.25	
<u>Net Amount Due</u>	\$22,112.75	<u>Payment Terms 30 Days</u>

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